

Memo



Date: October 27, 2009
File: BL 8235
To: City Manager
From: City Clerk
Subject: Sign Bylaw No. 8235

Recommendation:

THAT Council receive the report of the City Clerk dated October 27, 2009 for information;

AND THAT Council direct staff to contact the Chamber of Commerce, the Downtown Kelowna Association, and the Uptown Rutland Business Association to obtain their input regarding portable signs and sandwich board signs;

AND THAT Council direct staff to contact the Okanagan Mainland Real Estate Board to obtain their input regarding "open house" real estate signs;

AND THAT Council direct staff to contact the Kelowna chapter of the Urban Development Institute to obtain their input regarding development signs;

AND THAT Council direct staff to contact sign installation companies licensed to work within the City for any comments they may have regarding portable signs;

AND THAT once the above input has been received, that Council direct staff to report back to Council recommending any changes to the Sign Bylaw No. 8235.

Background:

Council adopted Sign Bylaw No. 8235 in October 1998. Although the bylaw has been amended several times (14) since then, it generally reflects the sign regulatory regime and thinking that was available to municipalities circa 1998.

The City can rely on provisions in both the *Community Charter* and in the *Local Government Act* to regulate and impose requirements regarding signs.

Bylaw Services experiences bylaw interpretation and enforcement issues involving the following types of signs:

- Portable signs;
- Sandwich board signs;

- Real Estate open house signs;
- On-site development signs; and
- Off-site development signs.

Legal/Statutory Authority:

Community Charter, sections 8 and 65;
Local Government Act, section 908.

Existing Policy:

Council Policy 257 Seeking of Public Input - Sign Bylaw Changes

Considerations not applicable to this report:

Internal Circulation:

Legal/statutory Procedural Requirements:

External Agency/Public Comments:

Financial/Budgetary Considerations:

Personnel Implications:

Technical Requirements:

Communications Considerations:

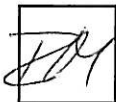
Alternate Recommendation:

Submitted by:



Stephen Fleming, City Clerk

Approved for inclusion:



Rob Mayne, Director, Corporate Services